

# TRANSCENDING BOUNDARIES - COMPETITION LAW IN A DIGITAL ERA

WEBINAR SERIES  
3, 10, 17, 24 & 31 MARCH 2021



Webinar

LIFTED by **SAL**

Legal Practitioner ● Specialisms  
In-House Counsel ● Specialisms  
Legal Support ● Others

1.5 PUBLIC CPD POINTS

Practice Area: Competition Law  
Training Level: General



ACCREDITED  
CPD  
ACTIVITY

### About the Series

#### Transcending Boundaries – Competition Law in a Digital Era

The Competition and Consumer Commission of Singapore (CCCS) will once again be partnering the Singapore Academy of Law (SAL) in this triennial flagship event that highlights key developments and emerging trends in competition law and policy in Singapore. Participants will hear from distinguished local and international competition experts including academics, competition law practitioners, businesses and regulators from ASEAN and other jurisdictions.

In light of COVID-19, this fifth edition is going digital and will be presented as a series of five webinars in the month of March 2021.

### Sessions

Session 1: <b>Competition Law and Digital Platforms</b>	3 March 2021 4.00pm - 5.30pm
Session 2: <b>Harnessing and Protecting Data</b> – Intersection with Competition and Consumer Protection	10 March 2021 4.00pm - 5.30pm
Session 3: <b>Mergers Assessment and Remedies in the Digital Economy</b>	17 March 2021 4.00pm - 5.30pm
Session 4: <b>Market Definition in a 'Borderless' Economy</b>	24 March 2021 4.00pm - 5.30pm
Session 5: <b>The Rise of the Digital Economy: Navigating Competition and Consumer Protection Law Compliance and Enforcement Challenges</b>	31 March 2021 4.00pm - 5.30pm

### Registration

**Per Session:**  
SGD 128.40 (inc GST)

**Bundle of 5 sessions:**  
~~SGD 642.00~~ SGD 428.00 (inc GST)

*SAL Members may utilise credit dollars (C\$)*

Register here at:  
[www.sal-e.org.sg](http://www.sal-e.org.sg)



## Session 1

# Competition Law and Digital Platforms

Date: 3 March 2021 Time: 4.00pm - 5.30pm

## Synopsis

Digital platforms have been proliferating around the world, including Southeast Asia, at an increasing speed. Increasingly, they compete across different market segments to offer distinct products and services. As these digital platforms grow in size and scope, they have access to more data which enables their algorithms to better understand the needs of businesses and consumers.

This webinar brings together speakers with significant knowledge and experience with digital platform business and competition law to discuss the business strategies of digital platforms driving the development of their product ecosystems, as well as explore the roles and responsibilities of digital platforms as “gatekeepers”. The speakers will also examine the benefits and competition concerns arising from the ability of digital platforms to collect large amount of data from their users’ activities, and the competition law implications of utilising algorithms.

## Programme

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3.30PM	Participants to log in to Webinar
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4.00PM	Panel Discussion
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### Speakers:

Emeritus Professor Richard Whish QC

Mr Sangeet Choudary, *Founder, Platformation Labs*

Mr Christopher Y. Chan, *EVP (Legal and Government Affairs), Lazada Group*

Ms Kala Anandarajah, *Partner (Competition & Antitrust and Trade Practice), Rajah & Tann Singapore LLP*

Mr Warwick Davis, *Economist, Frontier Economics*

### Moderator:

Ms Ng Ee Kia, *Assistant Chief Executive (Policy, Business & Economics Division), Competition and Consumer Commission of Singapore*

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5.30PM	End
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SAL Members may utilise credit dollars (C\$)

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SGD 128.40 (inc GST)

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Number of Public CPD points: 1.5  
Practice Area: Competition Law  
Training Level: General

### SILE Attendance Policy

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## Session 1

# Competition Law and Digital Platforms

Date: 3 March 2021      Time: 4.00pm - 5.30pm

## Moderator



### **Ms Ng Ee Kia**

**Assistant Chief Executive (Policy, Business & Economics Division)  
Competition and Consumer Commission of Singapore**

Ee Kia is the Assistant Chief Executive (Policy, Business & Economics) at the Competition and Consumer Commission of Singapore (CCCS). She oversees the Policy & Markets Division as well as the Business & Economics Division within CCCS. The Policy & Markets Division advises government agencies on national competition matters, as well as undertakes market studies, surveillance and research. The Business & Economics Division provides expert economics inputs and analysis to investigations and competition cases.

Ee Kia is trained in both competition economics and law, and has private as well as public sector experience in competition policy, economics and law. She is familiar with economic regulations, particularly in the telecommunications and media industries. Prior to CCCS, Ee Kia co-headed the competition and regulatory practice at one of the largest law firms in Singapore. She has also spent eight years at the telecommunications regulators in Singapore and Hong Kong, working on a wide range of competition and regulatory issues.

## Speakers



### **Emeritus Professor Richard Whish QC**

Emeritus Professor Richard Whish QC is a legal academic and author. He is a qualified solicitor and was in legal practice in London from 1989 to 1998. He was admitted in 1977. He has been recommended for his contribution to competition law and policy, in the UK, the European Union and in many other countries with competition laws throughout the world. Professor Whish has published many books and articles on competition law, and contributed to many others. In particular, he is the co-author of *Competition Law*, the definitive textbook on competition law.

Professor Whish was appointed Queen's Counsel Honoris Causa in 2014. The award is made to lawyers who have made a major contribution to the law of England & Wales outside practice in the courts. Professor Whish has advised various Governments and competition authorities on competition law and policy, and has had an influence on the development of various competition laws and on soft law guidance. His nomination also focuses on his contribution to the development of many postgraduate courses on competition law and policy at King's College London, where he is now Emeritus Professor, having been a Professor of Law there from 1991 to 2013. For many years he was also a Visiting Professor of Law at the College of Europe in Bruges. Professor Whish was a member of the Advisory Panel of the Director General of Trading from 2001 to 2003, and a non-executive director of the Board of the Office of the Fair Trading from 2003 to 2009. He was also a member of the Board of the Singapore Energy Markets Authority from 2005 to 2011.

## Speakers



**Mr Sangeet Choudary**  
**Founder, Platformation Labs**

Sangeet Paul Choudary is the founder of Platformation Labs and the best-selling author of Platform Revolution and Platform Scale. He has advised the leadership of more than 35 of the Fortune 500 firms and has been selected as a Young Global Leader by the World Economic Forum.

Sangeet's work on platforms has been selected by Harvard Business Review as one of the top 10 ideas in strategy, alongside Michael Porter, Clayton Christensen and others, and is one of the rare articles to have been featured thrice in the HBR Top 10 Must Reads compilations.

Sangeet is a member of the WEF's Global Future Council, an Entrepreneur-in-Residence at INSEAD Business School, the co-chair of the MIT Platform Strategy Summit, and the youngest ever recipient of the IIMB Distinguished Alumnus Award. He is a frequent keynote speaker at leading global forums including the G20 Summit, the World50 Summit, the United Nations, and the World Economic Forum.



**Mr Christopher Y. Chan**  
**EVP (Legal and Government Affairs), Lazada Group**

Christopher Y. Chan is an EVP of Legal and Government Affairs (Lazada Group). For the group, he legally manages the Tech/Product/Marketplace/Marketing portfolios and oversees the Singapore and Thailand legal operations. Chris unconventionally left his prestigious US Federal Circuit clerkship in 2014 to backpack around SE. Asia. While traveling, he served as GC and angel investor in a Silicon Valley startup, DoxIQ. DoxIQ later successfully exited and Chris joined RedMart shortly after they closed Series B funding to be its first lawyer and head of government affairs. In 2016, Chris later led the M&A to sell RedMart to the Lazada Group (part of the Alibaba Group). He now manages a team of over a dozen lawyers in SE Asia.

Formerly, Chris was an Intellectual Property litigator with Finnegan Henderson Farabow Garrett and Dunner in Washington, DC. He also served as the first law clerk to the Hon. Raymond T. Chen at the US Court of Appeals for the Federal Circuit. Prior to the practice of law, Chris was a management consultant in both India and the US. He currently serves on the Board of Singapore Chapter of the Association of Corporate Counsel and formerly served as President of the Asian Pacific American Bar Association in Washington, DC. Chris has been honoured with the Association of Corporate Counsels's 2018 Top 10 30 Somethings, SouthEast Asia's In-house Lawyer of the Year 2017, NAPABA Best Under 40 2015, and his law school's Distinguished Recent Alumni of the Year. Chris attended Duke University and Case Western Reserve School of Law. Currently, he can be found after-hours at an indoor rock-climbing gym or cruising around in his sailboat. He is also a frequent tour guide for those visiting Singapore and loves sharing his favourite food products from RedMart..

<https://www.linkedin.com/in/christopherychan>

## Speakers



### **Ms Kala Anandarajah**

**Partner (Competition & Antitrust and Trade Practice), Rajah & Tann Singapore LLP**

Anandarajah is a partner of and heads the Competition & Antitrust and Trade Practice at Rajah & Tann. She has been lauded by clients as having “unrivalled knowledge and understanding of the law and uniquely... able to understand very complicated businesses and their likely reactions” by Chambers Asia 2021, for being “very dedicated, very quick and precise,” by Chambers Asia 2019, and described as “super switched-on” by Who’s Who Legal 2018. Anandarajah, who is also identified as a Thought Leader by Who’s Who Legal, one of only 2 practitioners in Singapore, has been involved in major cartel/abuse investigations, cross-border mergers control and other notifications, leniency applications, plus dawn-raids, complaints, counselling and compliance in Singapore and across the Region. Anandarajah also has strong practices in Trade, EHS/ESG and Employment laws.

Anandarajah takes pride in ensuring that every piece of work she undertakes is targeted and focused, addressing the specific need of the client in a practical business oriented manner. That has kept her interest in the law ignited. Anandarajah sits on various boards, including Building and Construction Authority, and is a member of the External Review Panel of Safety in SAF. Anandarajah was in 2014 awarded the Public Service Medal (Pingat Bakti Masyarakat) which is conferred by the President of Singapore.



### **Mr Warwick Davis**

**Economist, Frontier Economics**

Warwick is an experienced industry economist, and advises firms on competition and regulatory issues. Warwick’s particular expertise lies in the areas of pricing, economic modeling, costing and market analysis, and he has applied this expertise in many network industries including telecommunications, airports, taxis, post, rail and stock exchanges.

Warwick’s clients have included policy makers, regulators, access seekers and access providers, value his ability to provide credible and independent economic analysis, and to manage complex projects under tight timelines. He has twenty years experience as an economist, with 13 years in economic consulting and seven years working for telecommunications and competition regulators in Australia and the United Kingdom.

Warwick has a M.Com (Econ) from the University of Melbourne and has published a number of articles on contemporary economic issues in telecommunications, including structural separation and access pricing, and has also written extensively on taxi reform.

Warwick keeps economics on the brain even at home, and can readily discuss the positive externalities of baking sourdough bread.

## Session 2

# Harnessing and Protecting Data – Intersection with Competition and Consumer Protection

Date: 10 March 2021 Time: 4.00pm - 5.30pm

## Synopsis

Data has become increasingly important with the rise of the digital economy and increased proliferation of big-data-driven businesses. Given the increased importance of data, this webinar brings together speakers from varied backgrounds, each with significant domain knowledge and experience to explore the different ways in which digital-economy companies may harness data to compete and serve consumers better. The speakers will also discuss how such uses of data may create certain tensions with antitrust and consumer data protection, and how the authorities may equip themselves with data tools to deal with data issues in the marketplace.

## Programme

3.30PM Participants to log in to Webinar

4.00PM Panel Discussion

### Speakers:

Mr Yeong Zee Kin, Assistant Chief Executive (Data Innovation and Protection Group), Infocomm Media Development Authority; Deputy Commissioner, Personal Data Protection Commission, Singapore

Mr Lim Chong Kin, Managing Director (Corporate & Finance), Co-Head (Competition Law & Regulatory Practice), Head (Telecommunications, Media & Technology), Drew & Napier LLC

Mr Stefan Hunt, Chief Data and Technology Insight Officer, Competition and Markets Authority, United Kingdom

Mr Lam Chee Kin, Legal, Compliance & Secretariat, Managing Director & Head, DBS Bank Ltd

### Moderator:

Mr Herbert Fung, Senior Director (Business & Economics Division), Chief Data Officer, Competition and Consumer Commission of Singapore

5.30PM End

**Per Session:**  
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**Bundle of 5 sessions:**  
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Practice Area: Competition Law  
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## Session 2

# Harnessing and Protecting Data – Intersection with Competition and Consumer Protection

Date: 10 March 2021    Time: 4.00pm - 5.30pm

## Moderator



### Mr Herbert Fung

**Senior Director (Business & Economics Division), Chief Data Officer  
Competition and Consumer Commission of Singapore**

Herbert Fung is Senior Director (Business and Economics) and Chief Data Officer at the Competition & Consumer Commission of Singapore (CCCS). He supervises the Data Monitoring and Analytics Unit and the Consumer Policy Unit and at CCCS. He has supervised a range of cases including the Grab-Uber merger, SISTIC's abuse of dominance, the Singapore Medical Association Guidelines of Fees, and the Petrol Market Study. Prior to joining CCCS in 2008, he was Senior Economic Advisor at the Office of Telecommunications Authority in Hong Kong, and before that, Associate (Equity Research) at Credit Suisse. Herbert graduated with a dual-degree in economics and statistics from the University of Chicago, and holds a post-graduate diploma in EU Competition Law from King's College London, as well as a Certificate in Data Science – Artificial Intelligence from HarvardX.

## Speakers



### Mr Yeong Zee Kin

**Assistant Chief Executive (Data Innovation and Protection Group),  
Infocomm Media Development Authority;  
Deputy Commissioner, Personal Data Protection Commission, Singapore**

In his capacity as Assistant Chief Executive (Data Innovation and Protection Group), Zee Kin oversees IMDA's Artificial Intelligence and Data Industry development strategy. This is one of four frontier technology areas IMDA has identified for its transformational potential for a Digital Economy. The other three are cybersecurity, the Internet of Things, and immersive media. In his role as an AI and data analytics champion, Zee Kin's work includes developing forward-thinking governance on AI and data, driving a pipeline of AI talent, promoting industry adoption of AI and data analytics, as well as building specific AI and data science capabilities in Singapore.

As the Deputy Commissioner of PDPC, Zee Kin oversees the administering and enforcement of the Personal Data Protection Act (2012). His key responsibilities include managing the formulation and implementation of policies relating to the protection of personal data, as well as the issuing of enforcement directions for organizational actions. He also spearheads the public and sector-specific educational and outreach activities, to raise both awareness and compliance in organizations and individuals in personal data protection.



## Speakers



### **Mr Lim Chong Kin**

**Managing Director (Corporate & Finance), Co-Head (Competition Law & Regulatory Practice), Head (Telecommunications, Media & Technology),  
Drew & Napier LLC**

Chong Kin is Managing Director of Drew & Napier LLC's Corporate & Finance Department. In addition, he is co-head of the firm's Data Protection, Privacy & Cybersecurity practice, while heading Drew & Napier's Competition, Consumer and Regulatory, and Technology, Media and Telecommunications (TMT) practices. Under his leadership, the practices are consistently ranked as market leading practices in Singapore.

Chong Kin is widely acknowledged as a leading competition lawyer in Singapore, and is highly regarded by his peers, clients and rivals alike in TMT and data protection. He is regularly featured in various ranking publications, including: Who's Who Legal, Chambers, Asialaw Leading Lawyers, The Legal 500, and Expert Guides' World's Leading Competition & Antitrust Lawyers/Economists.

Chong Kin has played a key role in the development of sectoral competition regulation in Singapore, in particular, in the telecommunications, media and postal industries. Since 1999, he routinely advises the sectoral competition regulators on liberalisation, market access, licensing, competition regulation, merger reviews and enforcement issues, including successfully defending the regulators in various Ministerial appeals. He continues to advise both regulators and industry on competition matters under various sectoral competition codes.

Within the data protection sphere, Chong Kin's practice precedes the advent of the Personal Data Protection Act 2012 (No. 26 of 2012) (PDPA). Since 2013, Chong Kin has acted for the Personal Data Protection Commission of Singapore (PDPC), and has worked on many of the most significant developments in the Singapore data protection scene. These include assisting the PDPC to formulate implementing regulations and guidelines under the PDPA, and developing the enforcement framework under the PDPA. Chong Kin has also assisted industry clients in the full gamut of data protection matters, including the implementation of group-wide data protection compliance programmes, the localisation of global data privacy policies, data protection training programmes, advising companies on dealing with data breaches, conducting regulatory risk audits, and addressing ad hoc queries. Most recently, Chong Kin has assisted clients on the regulatory aspects of data breaches, as well as to develop data retention policies for clients with large-scale data inventories.



### **Mr Stefan Hunt**

**Chief Data and Technology Insight Officer,  
Competition and Markets Authority, United Kingdom**

Stefan Hunt is the Chief Data and Technology Insight Officer at the UK's Competition and Markets Authority. He leads a group of data scientists and engineers using rich datasets, writing software or analysing algorithms, with a focus on digital markets. His unit also includes technology policy specialists, behavioural scientists and digital forensics.

He previously worked at the UK's Financial Conduct Authority, founding the Behavioural Economics and Data Science unit.

He is an Honorary Professor in economics at University of Nottingham, has a PhD in economics from Harvard University and has a bachelor's in mathematics and experimental psychology from University of Cambridge.

## Speakers



### **Mr Lam Chee Kin**

**Legal, Compliance & Secretariat, Managing Director & Head, DBS Bank Ltd**

Chee Kin is accountable for the team which manages the legal and regulatory risk of DBS across legal entities, segments and geographies. Prior to joining, he held various legal and compliance portfolios in Standard Chartered Bank, JPMorgan, Rajah & Tann and Allen & Gledhill, including a stint as Chief Operating Officer, South East Asia for JPMorgan.

A lawyer by profession, he has particular expertise in financial services regulation, and financial markets product and business structuring. Currently, however, he is focusing on the impact of digitisation, and the evolution of frameworks that will be necessary to cope with digitisation and data, together with second-order issues such as how criminal activity will also evolve, and how legal and compliance departments can benefit from analytics and AI.

Chee Kin currently serves on the Advisory Board to the Singapore Management University School of Law and the Advisory Panel to the NUS Centre for Banking and Finance Law. In 2015, Chee Kin was recognised as a Distinguished Fellow by the Institute of Banking and Finance in the field of compliance.

## Session 3

# Mergers Assessment and Remedies in the Digital Economy

Date: 17 March 2021 Time: 4.00pm - 5.30pm

## Synopsis

This webinar examines issues arising from the assessment of mergers in an era of digitalisation, eg. calculation of market shares, killer acquisitions, acquisition of data and network effects and the use of remedies such as commitments to address concerns that could arise.

## Programme

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3.30PM	Participants to log in to Webinar
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4.00PM	Panel Discussion
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### Speakers:

Professor Massimo Motta, *Research Professor, ICREA-Universitat Pompeu Fabra and Barcelona Graduate School of Economics*

Mr Johannes Benjamin R. Bernabe, *Commissioner, Philippine Competition Commission*

Dr Adrian Majumdar, *Partner, RBB Economics*

Mr Daren Shiau, *Partner (Competition & Antitrust, Corporate & Commercial), Allen and Gledhill LLP*

### Moderator:

Ms Winnie Ching, *Director (Legal & Enforcement Division),  
Competition and Consumer Commission of Singapore*

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5.30PM	End
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### Per Session:

SGD 128.40 (inc GST)

### Bundle of 5 sessions:

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Number of Public CPD points: 1.5  
Practice Area: Competition Law  
Training Level: General

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## Session 3

# Mergers Assessment and Remedies in the Digital Economy

Date: 17 March 2021 Time: 4.00pm - 5.30pm

## Moderator



### Ms Winnie Ching

**Director (Legal & Enforcement Division),  
Competition and Consumer Commission of Singapore**

Ms. Winnie Ching is the Director (Legal) at the Competition and Consumer Commission of Singapore ("CCCS"). In her role, she is responsible for reviewing decisions of CCCS, supervising CCCS Competition Act investigations, assessing mergers and providing advice on legal and policy matters. Winnie has led or supervised complex cartel investigations, abuse of dominance cases and merger cases. She currently supervises the Mergers Assessment Unit within CCCS.

Prior to joining CCCS, she worked at the UK Office of Fair Trading (now the Competition Markets Authority) as an Assistant Director of Litigation where she led the litigation of a number of key competition cases in the UK Competition Appeal Tribunal, UK High Court and Court of Appeal. Winnie also led the bank charges litigation before the UK Supreme Court as well as other consumer protection cases in the UK High Court. Winnie has also worked in private practice and at the Australian Competition and Consumer Commission as a Principal Investigator.

Winnie has a MA with distinction from Kings College London in EC Competition Law and a Bachelor of Law and Economics from Macquarie University, Sydney.

## Speakers



### Professor Massimo Motta

**Research Professor, ICREA-Universitat Pompeu Fabra and Barcelona Graduate  
School of Economics**

Massimo Motta is Research Professor at ICREA-Universitat Pompeu Fabra and at the Barcelona Graduate School of Economics. He founded the GSE's Competition and Market Regulation Program and is Scientific Director of this Master.

He served as Chief Competition Economist of the European Commission from 1 September 2013 to 31 August 2016.

Prof. Motta's main areas of research are industrial organisation and competition policy. His work, widely cited and influential, has been published in the leading international economic journals. His book on Competition Policy: Theory and Practice (Cambridge University Press, 2004) is the standard international reference on the economics of antitrust, and is used by lecturers, scholars, and practitioners. His new book on Exclusionary practices: The Economics of Monopolisation and Abuse of Dominance (Cambridge University Press, 2018) with Chiara Fumagalli and Claudio Calcagno, contains original research, case discussions and policy implications, shedding new light on this controversial area of antitrust.

He has extensive experience in advising competition and regulatory agencies – such as the South African Competition Commission, Chile's Fiscalía Nacional Económica, Portugal's Autoridade da Concorrência, and UK's OFCOM – on cases and policy; in teaching competition policy (to lawyers, economists, agency officials, and in undergraduate, graduate, and executive courses) and in supervising doctoral dissertations.



## Speakers



**Mr Johannes Benjamin R. Bernabe**  
**Commissioner, Philippine Competition Commission**

Johannes Bernabe is one of the original Commissioners appointed to the Philippine Competition Commission when it was established in 2016. Prior to his appointment, Mr. Bernabe advised the Philippine legislature in the drafting and deliberations on the Philippine Competition Act. He likewise co-taught the pioneering course on Philippine Competition Law in the country's state university.

Mr Bernabe was a Senior Fellow at the Geneva-based International Centre for Trade and Sustainable Development, one of the world's leading knowledge brokers in the field of international trade. Mr. Bernabe was also a practicing lawyer, most recently as a Senior Partner with the firm Ocampo Manalo Bernabe Valdez Lim, specializing in corporate and commercial law.

Previous to these, Mr. Bernabe was a trade negotiator and legal adviser for the Philippines at the WTO (World Trade Organization). For more than a decade after this post, Mr. Bernabe advised policy makers and business groups in more than a dozen countries and regional groupings in Asia, Africa and the Middle East on issues covering WTO negotiations, free trade agreements and other international trade law issues.

Mr Bernabe graduated cum laude with a degree in Economics and subsequently Law at the University of the Philippines. He took postgraduate studies in Competition Law and Commercial Law at the University of London and in Public International Trade Law at the International Development Law Institute in Sydney.



**Dr Adrian Majumdar**  
**Partner, RBB Economics**

Adrian Majumdar is an expert on mergers. He is described in Who's Who Legal as a "first choice for clients", topping the list of EMEA Global Elite Thought Leaders in 2019. Adrian regularly advises clients before the European Commission and national competition authorities around the world. He has published widely on nearly all aspects of competition economics and is a co-author of the textbook, UK Merger Control, 2016. He also spent around 10 years working at the Office of Fair Trading (the predecessor of the CMA), where he was the Deputy Director of Economics, spending a period of time as Acting Chief Economist. Adrian completed his undergraduate studies at Cambridge University and his PhD at the Centre for Competition Policy at the University of East Anglia. Adrian lectures for King's College London, where he is a Course Director of the Postgraduate Diploma/Masters in Economics for Competition Law, attended by staff from numerous international competition authorities

## Speakers



### Mr Daren Shiau

**Partner (Competition & Antitrust, Corporate & Commercial), Allen and Gledhill LLP**

Daren Shiau, PBM, is Co-Head of the Firm's Corporate & Commercial Department.

In addition, Daren is a leading regional competition law specialist whose practice covers antitrust litigation, international cartels and merger control, and co-heads the Firm's Competition & Antitrust Practice. He is a pioneering competition law specialist in Singapore and the ASEAN region, whose market-leading expertise dates back to its inception in the region, where he was cited then as "the most highly nominated practitioner", and "a real expert according to rivals" in the inaugural Competition chapter of Who's Who Legal: Singapore.

Ranked as a Global Elite Thought Leader for the Asia-Pacific region by Who's Who Legal: Competition, Daren is "'really well known' in the region for his broad expertise in the antitrust arena which spans merger control, cartel investigations and disputes". He is recognised as "Singapore's top competition lawyer" by Who's Who Legal: Thought Leaders - Competition, and "a strong communicator who effectively leads merger control transactions". Daren has also been ranked as a "star performer" by Chambers Asia-Pacific from the outset, and was cited by clients for having "very in-depth knowledge of the field", along with "a good read of the regulator".

Before he turned 40 in 2012, Daren was named by Global Competition Review as one of the world's most talented competition lawyers under the age of 40, in their 40 Under Forty survey, and is the only South-east Asian lawyer in the history of the list. Daren has been recommended as a leading antitrust practitioner in The Legal 500 Asia Pacific and Euromoney Guide to the World's Leading Competition and Antitrust Lawyers.

His deal book of groundbreaking competition transactions undertaken with the practice, which has been described by Chambers Global as "market-leading", covers general antitrust as well as sectoral regimes such as media, electricity, gas and airports. He has advised on more than 60% of all of the CCCS public deals across cartels, unilateral conduct and mergers.

Daren presently is Singapore's first appointed non-governmental advisor to the Competition and Consumer Commission of Singapore (CCCS) at the International Competition Network (ICN). Peers recognise that his "achievements are well-deserved". A commissioned trainer of the high-level ASEAN Experts Group on Competition (AEGC), Daren is a Principal Examiner on competition law for the Singapore Institute of Legal Education's Foreign Practitioners Examinations, and the Singapore Bar Examinations.

He has also worked in London and Brussels competition practices on European Commission and Office of Fair Trading matters, and is a non-practising solicitor of England and Wales. For his unparalleled antitrust experience in South-east Asia, Daren has been recognised by Who's Who Legal: Competition as one of the "finest lawyers in the region".

Daren graduated on the Dean's List of the National University of Singapore in 1996 and was awarded the Malayan Law Journal Book Prize. He is District Councillor of the Central Singapore District, and was conferred the Public Service Medal on National Day in 2016.

## Session 4

# Market Definition in a 'Borderless' Economy

Date: 24 March 2021 Time: 4.00pm - 5.30pm

## Synopsis

For cross-border cases, how the geographic market is defined may affect whether competition in Singapore is found to be harmed, or the amount of turnover that is subject to financial penalty. With the digital economy transcending borders, issues relating to geographic markets have become more pertinent.

This webinar will examine the extent to which various factors may impact the definition of the geographical market, including the locations of suppliers, customers, product delivery, service performance, invoice, and procurement decision. The speakers will also discuss geographic market issues in international transportation, digital platforms, and international services.

## Programme

3.30PM	Participants to log in to Webinar
4.00PM	Panel Discussion

### Speakers:

Mr Poh Lip Hang, *Competition Economist (Antitrust and Competition Practice Group), Baker McKenzie Wong & Leow*

Mr Daniel Beard QC, *Barrister, Monckton Chambers*

Mr Richard York, *Principal Economist (Legal and Economic Division), Australian Competition and Consumer Commission*

Ms Ameera Ashraf, *Head (Antitrust & Competition Practice), WongPartnership LLP*

### Moderator:

Dr Tan Hi Lin, *Director (Policy & Markets Division), Competition and Consumer Commission of Singapore*

5.30PM	End
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## Session 4

# Market Definition in a 'Borderless' Economy

Date: 24 March 2021 Time: 4.00pm - 5.30pm

## Moderator



**Dr Tan Hi Lin**

**Director (Policy & Markets Division),  
Competition and Consumer Commission of Singapore**

Dr Tan Hi Lin is Director of Policy and Markets at the Competition and Consumer Commission of Singapore, where he is involved in engaging and advising government agencies on competition matters, conducting market studies, and competition law enforcement activities. Before his current appointment, he was the Senior Principal Economist when he joined the CCCS senior management in 2016. He was awarded the Public Administration Medal (Bronze) in 2017, and is a Council Member of the Economic Society of Singapore.

Prior to joining CCCS in 2007, he was a teaching fellow at Boston College, a trading member of the Singapore Exchange, and an economist at the Monetary Authority of Singapore. He holds a PhD in economics from Boston College and master's and bachelor's degrees from the London School of Economics.

## Speakers



**Mr Poh Lip Hang**

**Competition Economist (Antitrust and Competition Practice Group),  
Baker McKenzie Wong & Leow**

Poh Lip Hang is Competition Economist of the Antitrust and Competition Practice Group at Baker McKenzie Wong & Leow in Singapore. He has 10 years of competition economics experience in both the public sector and private practice.

He regularly advises clients on the economic analysis of all aspects of competition law, in particular, mergers and acquisition, joint venture agreements, market studies, abuse of dominance, and cartel investigations. Lip Hang also advises competition authorities on enforcement strategies, competition policy, institutional frameworks and work process reviews, and legislative amendments. He is co-author of the ASEAN Enforcement Toolkit, an initiative under the ASEAN Competition Action Plan (ACAP 2025) to assist ASEAN competition authorities with competition enforcement strategies. He is currently engaged as a consultant by the ASEAN Secretariat to conduct a study on the recommended procedures for cooperation on cross-border competition cases.

During his time at the Competition and Consumer Commission of Singapore, Lip Hang was principally responsible for conducting economic analysis for investigations, market studies and merger applications. He also advised government agencies on the impact of their policies on competition.

Lip Hang is an adjunct faculty member at the Singapore Management University, where he teaches the Economics of Competition Law module from the Masters of Science in Economics programme.



## Speakers



**Mr Daniel Beard QC**  
**Barrister, Monckton Chambers**

Daniel Beard QC is recognised as an outstanding competition and regulatory lawyer and has appeared in and advised upon many of the leading cases over recent years. He appears regularly in the Courts and the Competition Appeal Tribunal both for private clients and regulators in damages actions, judicial review challenges and infringement appeals. Daniel is also a prolific advocate and advisor in other jurisdictions including the EU, Hong Kong and Singapore.

Daniel has won various awards for his work including Chambers and Partners EU and Competition Silk of the year and Legal 500 EU/Competition Silk of the Year.



**Mr Richard York**  
**Principal Economist (Legal and Economic Division),**  
**Australian Competition and Consumer Commission**

Richard is a competition law economist with over 20 years experience working in the public and private sectors providing economic advice on trade practices/anti-trust law (particularly with respect to mergers and anti-competitive conduct). He has worked as a Principal Economist at the Australian Competition and Consumer Commission (ACCC) since 2014, following 5 years working as an expert economist with Frontier Economics and 2 years as the Regulatory Affairs Manager with Vodafone New Zealand. Prior to that he worked as an economic adviser to judges on competition law cases in the Federal Court of Australia; and spent 5 years as a Director within the Communications Branch of the ACCC. Richard has advised on a number of high-profile Australian merger court cases in the shipping, wagering, intermodal freight, polycarbonate roofing, institutional banking and telecommunications industries. He has also advised supermarkets, wheat bulk handling and multinational telecommunications, digital and media corporations.

In addition to his role with the ACCC, Richard is also the Executive Director of Australia's National Competition Council, where he has responsibility for managing the day-to-day business of a non-corporate government entity providing recommendations to Federal Government on the regulation of third-party access to essential infrastructure services in Australia. He has also previously worked as a Research Fellow at the Law School at the University of Melbourne, where he ran a post-graduate course for over 10 years on the law and economics of infrastructure regulation.

## Speakers



### **Ms Ameera Ashraf**

**Head (Antitrust & Competition Practice), WongPartnership LLP**

Ameera Ashraf heads the Antitrust & Competition Practice in WongPartnership LLP.

Ameera advises on a full range of competition issues, including merger control, restrictive practices, abuse of dominance, compliance, and antitrust issues in licensing and other intellectual property agreements. Since the introduction of competition in law in Singapore, she has led the WongPartnership antitrust practice in some of the most important antitrust decisions in Singapore. She has defended clients in each of the multi-jurisdictional cartel decisions issued by the CCCS, as well as represented leading multinationals in significant merger decisions.

Ameera is an active member of the International Bar Association (IBA) where she serves as an officer of its Antitrust Committee as well as the Co-chair of the IBA's Regional Fora. She is also a member of the American Bar Association's International Cartel Task Force. She has participated as a non-governmental advisor at the International Competition Network conference since 2013.

Ameera's expertise in antitrust has been recognised by several independent legal publications. In Chambers Asia-Pacific, she has been as praised as being "super hands-on, pragmatic, very responsive and plugged into a great network of counsel all over Asia." and described as "a true gem who is personable and extremely knowledgeable."

Ameera is a board member of the Tripartite Alliance Limited, which promotes fair and progressive employment practices in Singapore, and ACRA, the Accounting and Corporate Regulatory Authority, which regulates business entities, public accountants, and corporate service providers.

She graduated from the National University of Singapore and has a Master of Arts in EC Competition Law from King's College, University of London.

## Session 5

# The Rise of the Digital Economy: Navigating Competition and Consumer Protection Law Compliance and Enforcement Challenges

Date: 31 March 2021 Time: 4.00pm - 5.30pm

The ongoing COVID-19 pandemic has brought forth the accelerated adoption of the digital economy but at the same time has also created unique challenges for competition and consumer protection law enforcement for businesses and authorities alike. This webinar will provide an update on the latest competition and consumer protection law developments in Singapore and the world in light of the digital economy and the pandemic, and how businesses and practitioners can safely navigate through these challenges. The speakers will also discuss the future of international cooperation to address competition and consumer protection issues.

## Programme

3.30PM Participants to log in to Webinar

4.00PM Panel Discussion

### Speakers:

Dr Sebastian Krujatz, *Director (Legal & Regulatory), Temasek*

Mr Mohamad Rizuan, *Partner (Corporate Practice Group, Competition and Antitrust Law), Dentons Rodyk*

Mr Looi Teck Kheong, *Head (Competition, Consumer Protection and Intellectual Property Rights Division), ASEAN Secretariat*

Mr Chia Kim Huat, *Regional Head (Corporate and Transactional Practice), Rajah and Tann Singapore & Chairman, SCCC Research and Publications Committee*

Ms Antonia Horrocks, *General Manager Competition and Consumer, New Zealand Commerce Commission*

### Moderators:

Mr Teo Wee Guan, *Senior Director (International, Communications & Planning Division), Competition and Consumer Commission of Singapore*

Mr Jack Teng, *Director (Consumer Protection Division), Competition and Consumer Commission of Singapore*

5.30PM End

### Per Session:

SGD 128.40 (inc GST)

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## Session 5

# The Rise of the Digital Economy: Navigating Competition and Consumer Protection Law Compliance and Enforcement Challenges

Date: 31 March 2021 Time: 4.00pm - 5.30pm

## Moderator



### **Mr Teo Wee Guan**

**Senior Director (International, Communications & Planning Division),  
Competition and Consumer Commission of Singapore**

Teo Wee Guan oversees international affairs, corporate communications and strategic planning in CCCS. Wee Guan joined CCCS in 2007, under the Policy and Economic Analysis Division, where he was involved in case investigations, economic analysis of competition issues, government advocacy and market studies. Prior to joining CCCS, Wee Guan worked as a Principal Economist with the Energy Market Company, the market operator for the Singapore wholesale electricity market. Wee Guan was a Public Service Commission scholarship holder. He had served in various government bodies and taught at the NUS Business School for his bond fulfilment. He obtained a Master of Social Sciences (Applied Economics) and 1st-Class Honours (Economics) from the National University of Singapore.



### **Mr Jack Teng**

**Director (Consumer Protection Division),  
Competition and Consumer Commission of Singapore**

Jack Teng was recruited to build the newly formed consumer protection function in 2015, under then Standards, Productivity and Innovation Board, SPRING. After the consumer protection function shifted from SPRING to CCCS in 2018, he continues to oversee the function and drive case investigations, market studies, and, outreach and advocacy efforts. Some recent key developments include the publication of the Guidelines on Price Transparency and enforcement action against BEX Travel Asia, the operator of Expedia.com.sg amongst others. Mr. Teng has been in public service for more than 19 years. Prior to heading the consumer protection function, he was a well-decorated officer of the Central Narcotics Bureau with more than 10 ministry and departmental commendations.

## Speakers



### **Dr Sebastian Krujatz**

**Director (Legal & Regulatory), Temasek**

Dr Sebastian Krujatz joined Temasek in 2016 and is a Director in the Legal & Regulatory team. Sebastian advises on a wide range of legal and regulatory matters for Temasek with a focus on competition law, foreign investment control, industry-specific regulation and policy. Before joining Temasek, Sebastian practiced as an attorney competition and EU law in an international law firm in their offices in London and Brussels. Prior to that, Sebastian was a resident fellow of the Max Planck Institute for Intellectual Property and Competition Law.



### Speakers



#### **Mr Mohamad Rizuan**

**Partner (Corporate Practice Group, Competition and Antitrust Law), Dentons Rodyk**

As a Partner of Dentons Rodyk's Corporate practice group, Rizuan's specialisation includes competition and antitrust laws and covers a broad range of industries like energy, pharmaceuticals, technology and transportation. He deals with all aspects of competition where he advises on ASEAN-wide and cross-jurisdictional related issues and regularly conducts trainings for a diverse range of clients. Due to Rizuan's contribution, the Competition practice was recognised as Highly Recommended for Competition law in Singapore in the Global Competition Review 2021.

Rizuan also actively contributes his expertise in policy matters as a member of the Continuing Professional Development Committee at The Law Society of Singapore, and as a member of the Compliance Committee of Continuing Professional Development at the Singapore Institute of Legal Education.



#### **Mr Looi Teck Kheong**

**Head (Competition, Consumer Protection and Intellectual Property Rights Division), ASEAN Secretariat**

Looi Teck Kheong is the Head of Competition, Consumer Protection and Intellectual Property Rights Division (CCPID) under the Market Integration Directorate of the ASEAN Economics Community Department, the ASEAN Secretariat.

Teck Kheong has numerous years of professional experience spanning private practice as well as an in house counsel, acting, amongst others, for a triple A global banking corporation in their regional Head Office for the Asia Pacific Region.

He has an LLB (Hons) and 3 Master degrees respectively in Law (LLM), Public Policy (MPP, Temasek Scholar) and Economics (M. Soc Sci (App Econs), specializing in Economic Policy & Development) from the National University of Singapore. He was also a Pre-University ASEAN Scholar.



#### **Mr Chia Kim Huat**

**Regional Head (Corporate and Transactional Practice), Rajah and Tann Singapore & Chairman, SCCCI Research and Publications Committee**

Chia Kim Huat has extensive experience in capital market, public and private mergers and acquisitions, cross border joint ventures and private equity investments, both in Singapore and the region.

He travels regularly in the Asia Pacific advising clients on a wide range of transactions and is valued both for his legal expertise and good business sense, especially in large and complex transactions. Kim Huat has been recognised as an "Eminent Practitioner" in Chambers Asia Pacific as well as leading lawyer by numerous other legal directories, including Chambers Global, Who's Who Legal, Best Lawyers, IFLR1000 and The Legal 500 Asia Pacific.

### Speakers



#### **Ms Antonia Horrocks**

**General Manager Competition and Consumer,  
New Zealand Commerce Commission**

Antonia Horrocks manages the Commission's Competition and Consumer branch, which is responsible for the Commission's competition enforcement, mergers and market studies functions, its fair trading consumer protection remit, and its responsibilities in relation to consumer lending. She joined the Commission in August 2016 from the UK Competition & Markets Authority. Prior to joining the UK regulator, she worked as an antitrust lawyer in London for nearly a decade, most recently as Counsel at Shearman & Sterling (LLP) in London. She started her career in New Zealand and has a law degree, a BA (Hons) in English and a Postgraduate Diploma in EU Competition Law.

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