## FAIR TRADING CONDUCT YOUR BUSINESS WITH PEACE OF MIND

## Engaging in fair trading practices helps you to:



 Enhance your brand, products and/or services

I recommend this shop!



• Operate fairly and competitively



The Consumer Protection (Fair Trading) Act or CPFTA offers protection for local consumers and tourists against errant retailers who engage in unfair trading practices. It will not affect the majority of retailers in Singapore who trade fairly.

To find out more about the CPFTA and what constitutes unfair trading practices, visit www.cccs.gov.sg.

