MEDIA RELEASE

7 February 2022

CCCS LAUNCHES ESSAY COMPETITION ON ROLE OF COMPETITION AND CONSUMER PROTECTION LAWS AND POLICIES IN ENVIRONMENTAL SUSTAINABILITY

The Competition and Consumer Commission of Singapore (“CCCS”) and the Economic Society of Singapore (“ESS”) today launched the 5th CCCS-ESS Essay Competition. The topic for this year is “Environmental Sustainability: The role of competition and consumer protection laws and policies”.

2. Environmental sustainability is one of the most important priorities facing many economies today. Sparked by heightened global awareness of the effects of climate change, achieving sustainability goals requires cross-industry collaborations and responses from government, businesses and consumers.

3. In Singapore, a whole-of-nation approach is adopted to drive sustainable development. Businesses are encouraged to make the shift towards more sustainable practices as well as to capture opportunities in the green economy. For example, some businesses are moving towards reducing carbon emissions by adopting the use of sustainable alternatives, while others are looking to maximise energy efficiency to cut costs. Consumers championing a green environment are also changing their consumption behaviour, which may impact businesses and government.

4. The essay competition invites contestants to examine the role of competition and consumer protection laws and policies in supporting environmental sustainability in Singapore. Specifically, contestants may discuss, among others, how businesses can collaborate yet compete fairly in achieving sustainability goals, how “externalities” to the society accruing from sustainability should be accounted, and how consumers can be better protected against ‘greenwashing’ in our journey towards achieving environmental sustainability.

5. The essay competition has two categories:

   a) **“School” category**: all post-secondary students (regardless of nationality) studying in Singapore in polytechnics, Centralised Institutes, international schools and junior colleges may apply. This includes students currently enrolled in the Integrated Programme (Year 5/6) or in the International
Baccalaureate diploma programme. Current full-time national servicemen and/or students who have recently completed their education in the above-mentioned schools/programmes, and Singaporean students in such institutions/programmes (or equivalent) overseas may also participate.

b) “Open” category: all individuals living in Singapore as well as Singaporeans living overseas (excluding those who qualify under the “school” category).

6. The following awards will be given for the three best essays of each category:

<table>
<thead>
<tr>
<th>Position</th>
<th>Prize</th>
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<tbody>
<tr>
<td>1st prize</td>
<td>$3,000</td>
</tr>
<tr>
<td>2nd prize</td>
<td>$2,000</td>
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<tr>
<td>3rd prize</td>
<td>$1,000</td>
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<tr>
<td>Merit (3 prizes)</td>
<td>$300 x 3</td>
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7. The terms and conditions as well as entry forms for the CCCS-ESS Essay Competition are available on the [CCCS website](http://cccswebsite). The closing date for the submission of entries is [27 May 2022](http://27may2022).
About the Competition and Consumer Commission of Singapore

The Competition and Consumer Commission of Singapore ("CCCS") is a statutory board of the Ministry of Trade and Industry. CCCS administers and enforces the Competition Act 2004, which empowers CCCS to investigate and adjudicate anti-competitive activities, issue directions to stop and/or prevent anti-competitive activities and impose financial penalties. CCCS is also the administering agency of the Consumer Protection (Fair Trading) Act 2003 which protects consumers against unfair trade practices in Singapore. Our mission is to make markets work well to create opportunities and choices for business and consumers in Singapore.

For more information, please visit www.cccs.gov.sg.

About the Economic Society of Singapore

The Economic Society of Singapore ("ESS") is a non-profit organisation of economists and other professionals interested in economics. ESS brings together members of the economics profession in academia, the government and business sectors and provides a platform for discussions on issues facing the Singapore economy and the region. The primary objective of the Society is to raise public awareness, and stimulate public interest and debate, in economic issues. It does this by organizing conferences, talks, workshops and public lectures and by conducting studies on issues, either on its own or in partnership with other organizations.

For more information, please visit www.ess.org.sg

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