



MEDIA RELEASE

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New Chief Executive Appointed to the Competition and Consumer Commission of Singapore

We are pleased to announce that Mr Alvin Koh (高明新) will commence his term as Chief Executive and Commission Member of the Competition and Consumer Commission of Singapore (CCCS) on 1 April 2024. Mr Koh returns to CCCS where he previously served as Director (Legal & Enforcement) at the then-Competition Commission of Singapore. He succeeds Ms Sia Aik Kor, who will move on to a new role in the State Courts on the same day.

2. Prior to his appointment at CCCS, Mr Koh served as the Chief Legal Officer and Divisional Director, Ministry of Manpower for over four years, including over the COVID-19 period. He headed the legal division, which was responsible for a number of key functions, including prosecution of manpower offences, civil advisory, work injury compensation adjudication and major policy pieces such as the proposed Workplace Fairness and the Platform Workers legislation.

3. Having been in the public service for over 20 years, Mr Koh has extensive experience ranging from government procurement, white collar crime prosecution, tax law, labour law and competition law. Mr Koh previously served as the founding Chief Legal Officer at the Ministry of Finance (MOF), and his earlier appointments include being the Chief Legal Officer at the Inland Revenue Authority of Singapore (IRAS), a Deputy Public Prosecutor, a Magistrate and Judicial Officer, and a Justices' Law Clerk to the Chief Justice and Judges of the Supreme Court.

4. As Chief Executive, Mr Koh will lead CCCS in discharging its functions, which include administering and enforcing the Competition Act and the Consumer Protection (Fair Trading) Act, as well as advising the Government and public agencies on national needs and policies in respect of competition and consumer protection matters generally.

5. Commenting on his new appointment, Mr Koh said, "I am honoured to return to the CCCS to take on the role of Chief Executive. CCCS plays a critical role in safeguarding competition and protecting consumer interests and we will support

Singapore's economic growth and work to ensure a transparent, fair and safe market environment for all. Tackling anti-competitive conduct and unfair practices remain our primary objective and we will take on relevant and impactful cases to maintain our enforcement presence. In the medium term, CCCS will focus on digital markets, price transparency and supporting Singapore's green transition. I look forward to working closely with our stakeholders to deliver positive, prompt and impactful outcomes that matter to our people, businesses, and economy."

6. CCCS expresses our deep appreciation to Ms Sia for her leadership and invaluable contributions to CCCS and extends our warmest welcome to Mr Koh.

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About The Competition and Consumer Commission of Singapore

The Competition and Consumer Commission of Singapore (“**CCCS**”) is a statutory board of the Ministry of Trade and Industry. CCCS administers and enforces the Competition Act 2004 which empowers CCCS to investigate and adjudicate anti-competitive activities, issue directions to stop and/or prevent anti-competitive activities and impose financial penalties. CCCS is also the administering agency of the Consumer Protection (Fair Trading) Act 2003 which protects consumers against unfair trade practices in Singapore. Our mission is to make markets work well to create opportunities and choices for businesses and consumers in Singapore.

For more information, please visit www.cccs.gov.sg.

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