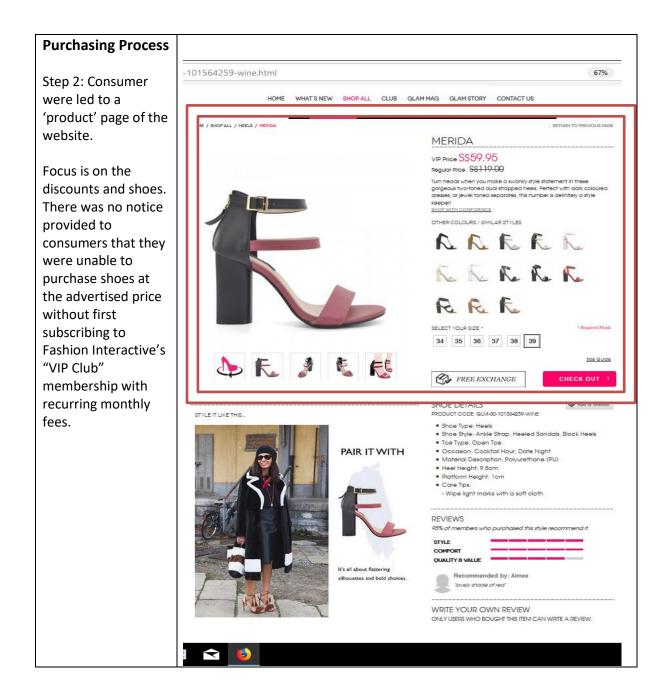
Annex B: Screenshots of Purchase Process

Description	Screenshots
Purchasing Process	Sales SG
Step 1: Consumer would click on ads in Facebook / GoogleAd. Focus is on the discount and shoes.	<text><text><text></text></text></text>



Purchasing Process Step 3: Payment	HOME · WHAT'S NEW · SHOP ALL · CLUB · GLAM MAG · GLAM ST(
page	NEW MEMBER EXCLUSIVE GET 50% OFF YOUR FIRST ITEM + FREE SHIPPING
Consumers were led to believe that they were consenting to a one-off purchase of shoes when they clicked on the "PLACE YOUR ORDER" button at	Country: Singapore
the payment page. Under the prominent, boldly- coloured "PLACE YOUR ORDER" button was a small check box with an "opt-in" sentence. CCCS found the "opt- in" sentence failed to adequately inform consumers that by clicking on the check box they would be consenting to Fashion Interactive's membership terms and recurring monthly fees.	Shipping Address*(Home or Office) PostCode:* (0/6) Contact Number* (0/6) We will only contact you if we have a guestion about the delivery
	2. SECURED PAYMENT DETAILS Image: Secure CREDIT/DEBIT CARD PAYMENT The Glamarous encryption protocol (Secure Socket Layer) allows the encryption of Information during Internet transmission Name on Card* Credit Card Number* (0/10) Expiration Date* Card Verification Number* (0/3) Month Year Vinar is this? Vour credit card statement will read "INVGLANCROUS SC 31589770" or "ALW-INVGLANCROUS SC 31589770" PLACE YOUR ORDER Image: Carditions of Glamorous and its membership terms; and Laccept to be charged S59.95 monthly for 1 credit.

Further, CCCS found that the need to click Ċ myglamorous.sg on the check box could be bypassed. For consumers who did not click on the check box and attempted to complete the To place your order, you need to acknowledge that you transaction by are 18 years of age or older and agree to the Terms & clicking on the Conditions of Glamorous **"PLACE YOUR** ORDER" button, a pop-up box would l agree appear asking for the consumers' consent to agree to the Terms and Conditions. CCCS found that in this pop-up box, key information stating that the consumer agrees to subscribe to the membership and be charged a recurring monthly VIP PRIVILEGE **FREE EXCHANGE** fee, was omitted. Consumers who proceeded to click the "I agree" button, did not know that they had consented to be charged a recurring monthly fee.