



18 May 2011

## **MEDIA RELEASE**

### **CCS Issues Proposed Infringement Decision Against Modelling Agencies**

1. The Competition Commission of Singapore (CCS) has today issued a Proposed Infringement Decision (PID) against 11 modelling agencies for contravening Section 34 of the Competition Act (Cap.50B), which prohibits, amongst other things, price-fixing activities.
2. The 11 modelling agencies are found to have engaged in anti-competitive conduct by coordinating and collectively raising rates for a wide range of modeling services in Singapore. This object to price-fix to prevent, restrict or distort competition is a breach of the Competition Act. Modelling agencies should set their rates independently without discussion or agreement with any other modelling agency.
3. The PID is a written notice setting out the basis for CCS' decision. It is issued to the parties concerned, to give them an opportunity to submit their arguments to CCS, and provide any other information for consideration, before CCS finalises its decision on whether there has been an infringement.
4. All the parties have until 30 June 2011 to make such representations. Refer to [Annex](#) for the list of 11 modelling agencies.

For media clarifications, please contact:

Ms Nur Sahara Mohamed Sadik Senior Assistant Director, External Engagement Competition Commission of Singapore Email: <a href="mailto:nur_sahara_mohd_sadik@ccs.gov.sg">nur_sahara_mohd_sadik@ccs.gov.sg</a> DID: 6325 8303 HP: 9794 7251	Ms Cynthia Chin Senior Assistant Director, External Engagement Competition Commission of Singapore Email: <a href="mailto:cynthia_chin@ccs.gov.sg">cynthia_chin@ccs.gov.sg</a> DID: 6325 8216 HP: 9619 6582
---	---

### **About The Competition Commission of Singapore (CCS)**

CCS is a statutory board established under the Act on 1 January 2005 to administer and enforce the Competition Act. The Act empowers CCS to investigate alleged anti-competitive activities, determine if such activities infringe the Act and impose suitable remedies, directions and financial penalties.

For more information, please visit [www.ccs.gov.sg](http://www.ccs.gov.sg).

**List of Modelling Agencies:**

- 1) Ave Management Pte Ltd
- 2) Bees Work Casting Pte Ltd
- 3) Catworkz International Pte Ltd
- 4) Diva Models (S) Pte Ltd
- 5) Electra Management
- 6) Impact Models Studio
- 7) Linsan Models
- 8) Looque Models Singapore Pte Ltd
- 9) Mannequin Studio Pte Ltd
- 10) Phantom Management Pte Ltd
- 11) Quest Model Management